

Qualifications Summary

Internet Marketing and Design professional experienced working in fast-paced environments demanding strong organizational, technical, and interpersonal skills. Trustworthy, ethical, and discreet, committed to superior customer service. Confident and poised in interactions with individuals at all levels. Detail oriented and resourceful in completing projects; able to multi-task effectively. Capabilities include:

- HTML / XHTML
- Adobe Photoshop, Dreamweaver
- Search Engine Optimization
- Search Engine Marketing
- PHP, ASP programming
- CSS 2.0
- MySQL, MSSQL
- Microsoft Office
- Networking

Experience Highlights & History

2 Guys Consulting: President

December 2007 – Present

- Oversaw all operations of small web design and development business. Prioritized projects and assigned all duties to employees.
- Produced all 2 Guys Consulting and client marketing campaigns both online and off. Managed search engine marketing campaigns on Google, Yahoo, and MSN/Live search engines. Also created print and radio advertisements for both 2 Guys Consulting and its clients.
- Assisted with project development by providing additional design, programming, and other services to development teams. Created many website, ecommerce, graphic, and application designs for a wide variety of businesses in many industries.
- Provided telephone, email, and instant support to clients regarding websites, information technology (IT) devices, networking, and other communication tools.
- Utilized PHP, ASP, CSS, XHTML (Strict & Transitional), JavaScript, MySQL, Microsoft SQL, Apache, IIS, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Flash, Adobe InDesign, Windows (XP, Vista, Server 2003/2008), Linux (Fedora, Red Hat, Ubuntu).

eAutoWorks.com: Manager / Web Designer

March 2007 – November 2008

- Managed daily operations of online automotive accessory retailer. Coordinated and managed multiple priorities and projects.
- Oversaw entire purchasing department of eAutoWorks.com. Developed working relationships with many large vendors and distributors to obtain additional products, discounts, and marketing assistance.
- Implemented new purchase order and order management system implementation and integration.
- Planned and designed entire website redesign (over 1 million webpages). Redesign included full CSS based template for quick and easy future expansion. Total project required over 6 working months and included several employees from accounting, IT, purchasing, and other departments.
- Utilized PHP, CSS, ColdFusion, XHTML (Transitional), JavaScript, MySQL, Apache, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe Flash, Linux (Fedora).

Putco Inc: IT Department Manager

April 2006 – November 2008

- Developed entirely new procedures for all IT department processes. Managed multiple employees and projects to accomplish a wide array of requirements.
- Integrated new business into the Putco IT department. Planned and assisted with the conversion of a small business' data storage and management system into the Putco network-wide system (Macola).
- Installed multiple networks, both local and wide area. Bridged locations ranging from central Iowa headquarters to West Coast warehouses.
- Created new corporate website with entirely new communication features for transferring product information and data to customers through a custom-built Customer Internet Data Tool.
- Provided computer setup, support, and repair services for all company desktops, laptops, and servers. Installed several servers (Microsoft and Linux based systems).
- Utilized PHP, ASP, ColdFusion, CSS, XHTML (Strict & Transitional), JavaScript, MySQL, Microsoft SQL, Apache, IIS, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Dreamweaver, Windows (2000, XP, Vista, Server 2003), Linux (Fedora).

Midwest Motorsports, Inc: Web Designer/Developer

March 2005 – April 2006

- Created first eCommerce website for Midwest Motorsports using PHP/MySQL system. Website included custom developed search engine, automated image resizing, and other functions.
- Planned and developed backend systems for managing online retail stores. Systems included product management, content management, order/sales tools, and email marketing services.
- Integrated company's multiple online sales sources (websites, eBay stores/auctions, other bids sites) into one manageable order management tool (custom developed applications).
- Provided computer setup, support, and repair services for all company desktops, laptops, and servers. Installed several servers (Microsoft and Linux based systems).
- Utilized PHP, CSS, HTML, JavaScript, MySQL, Apache, Adobe Photoshop, Adobe Illustrator, GIMP, Zend Studio, Windows (2000, XP, Server 2003), Linux (Fedora).

Midwest Flying Service of Iowa: Fixed Based Operation (FBO) Manager

May 2002 – April 2005

- Managed all staff and operations at municipal airport in Ames, Iowa.
- Provided customer support, employee training, aircraft scheduling, and customized services for excellent overall customer experience.
- Maintained company website and intranet. Website provided aircraft availabilities, instructor schedules, rates/fees, and basic company information. Designed with CSS/HTML templates over a PHP and MySQL base.
- Designed and developed company intranet for managing employee schedules, aircraft reservations, special services, and instructor scheduling. Also managed basic tasks for supervision and security purposes.
- Provided computer setup, support, and repair services for all company desktops and servers.
- Utilized PHP, CSS, HTML, JavaScript, MySQL, Apache, IIS, Adobe Photoshop, Zend Studio, Crimson Editor, Windows (2000, XP), Linux (Red Hat).

Capstone Systems, Inc: Web Application Developer

June 2002 – October 2003

- Integrated various applications for displaying help files, instructions, and automated support systems into one easy-to-use tool.
- Web Applications provided assistance to Capstone Systems customers over the internet quickly based on error reporting, FAQ's, and other collected data.
- Built to integrate with previously developed COBOL software suite.
- Utilized COBOL, CSS, HTML, JavaScript, Microsoft SQL, Apache, IIS, JASC Paint Shop Pro, Crimson Editor, Macromedia Dreamweaver, Windows (98, 2000, XP), Linux (Red Hat).

Atlantis Designs: Head Designer/Co-Owner

February 1999 – May 2002

- Planned, designed, and developed customer websites for a variety of industries and business types (automotive, hospitality, technology, etc.).
- Marketed Atlantis Designs to local businesses through mailings, online advertising, and simple online networking tools.
- Managed all customer projects from beginning to end. Scheduled employee resources when needed to maintain on-time and on-budget deliveries to all clients.
- Utilized PHP, ASP (VB), CSS, HTML, JavaScript, MySQL, Apache, IIS, Adobe Photoshop, GIMP, Adobe Illustrator, Adobe Premiere, Macromedia Dreamweaver, Windows (98, Me, 2000, XP), Linux (Red Hat, Yellow Dog).

Education & Training

Iowa State University, Ames, IA

Bachelors of Science, Aerospace Engineering

Burnsville Senior High School, Burnsville, MN

High School Diploma

Community Involvement

Committed to community service. Extensive volunteer history includes involvement in public schools, Boy Scouts of America, YMCA, and other programs.

Additional Experience History & References Available Upon Request